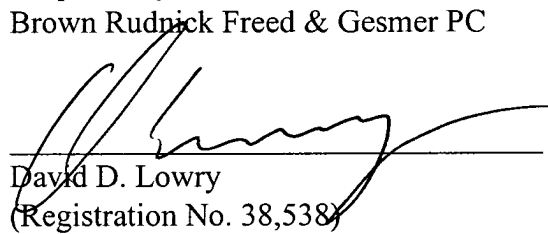


REMARKS

Applicants appreciate the Examiner's providing a telephone interview on March 27, 2001 regarding the present Application. Independent Claims 1, 14 and 18 were discussed. Based on issues discussed during the telephone interview, Applicants file this Amendment which Applicants believe clarify the claimed invention recited in the independent claims. Applicants believe this Amendment helps to distinguish the claimed invention over the prior art. Support for this Amendment can be found in the specification, including on Page 11 lines 5-14.

Applicants urge that all claims in the present Application are in condition for allowance, or alternatively, in better condition for appeal. Entry of this Amendment and allowance is respectfully requested. The Examiner is invited to telephone the undersigned, Applicants' Attorney, to facilitate advancement of the present Application.

Respectfully submitted,  
Brown Rudnick Freed & Gesmer PC



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**APPENDIX A: CHANGES MADE TO CLAIMS 1, 14 AND 18:**

1.(TWICE AMENDED) An interactive image display system for displaying a printed article as it will appear when printed, comprising:

a user interface component, to accept information from a user for producing said printed article, and to [provide] display a graphic image representing said printed article [for display] to said user;

a graphic layout component, to process said information and to produce a graphic description file based on said information, said graphic description file [to be used in] being the only file needed for a batch printing process for printing said printed article; and

an image producing component, to process said graphic description file and produce said graphic image based on said graphic description file, said graphic image for display to said user by said user interface component.

14. (TWICE AMENDED) On a computer system, a method of displaying a printed article as it will appear when printed, comprising:

obtaining text information to be printed on said printed article;

selecting a predefined template, said predefined template including at least one area for printing;

producing a graphic description file based on said text information and predefined template, said graphic description file to be used in a printing process to produce said printed article, wherein only said graphic description file needed in said printing process;

processing said graphic description file into a graphic image for display on a display device, said processing including providing a background image for said graphic image, wherein said background image representing an article to be printed on.

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18. (TWICE AMENDED) An interactive image display system for displaying a printed article as it will appear when printed, comprising:

means for interacting with a user for obtaining and modifying information for producing said printed article;

processing means for processing said information and producing a graphic description file based on said information, said graphic description file being the only file needed [to be used] for printing said printed article;

display means for reading said graphic description file and displaying an image corresponding to said graphic description file of said printed article to said user for viewing; and

storage means for storing said graphic description file for printing said printed article.

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